



XXV CONGRESO INTERNACIONAL DE  
MANTENIMIENTO Y GESTIÓN DE ACTIVOS  
26 AL 28 DE ABRIL DE 2023. Bogotá - Colombia



Asociación  
Colombiana  
de Ingenieros

# KOF's Assets Management Journey



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**Former Manufacturing Center of Excellence  
Director**

*Supply Chain Strategist*

*enjoy transforming organizations and processes through people*





# KOF – Assets and Supply Chain Profile



**+1,4 Mn** Coolers

**+1,700** Trucks (Primary Fleet)

**53** Plants

**297** Lines

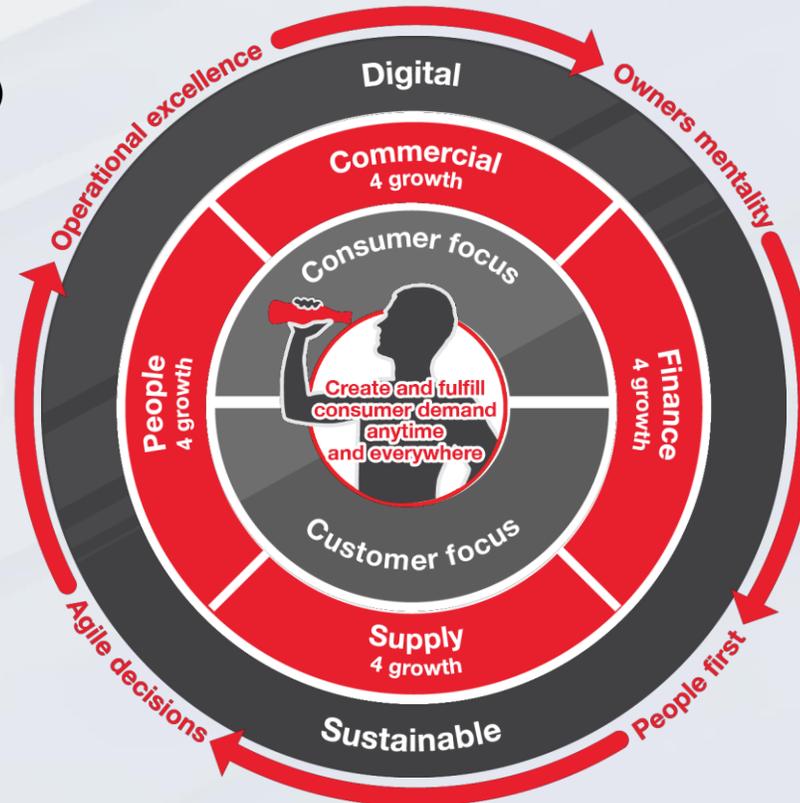
**14K** Industrial Assets

**2.4 Mn Customers**  
**55 MM bottles** per day  
**330,000 Deliveries** per day

**292** D.C's

**11,626** Routes

**\$ 3,5 Bn USD**  
Tangible Assets





# Before Assets Management – Foundational Capabilities



## Central Maintenance Planning

- Planning
- Scheduling
- Reliability

## Manufacturing Operation Model

- Bottling lines
- Process
- Technical School

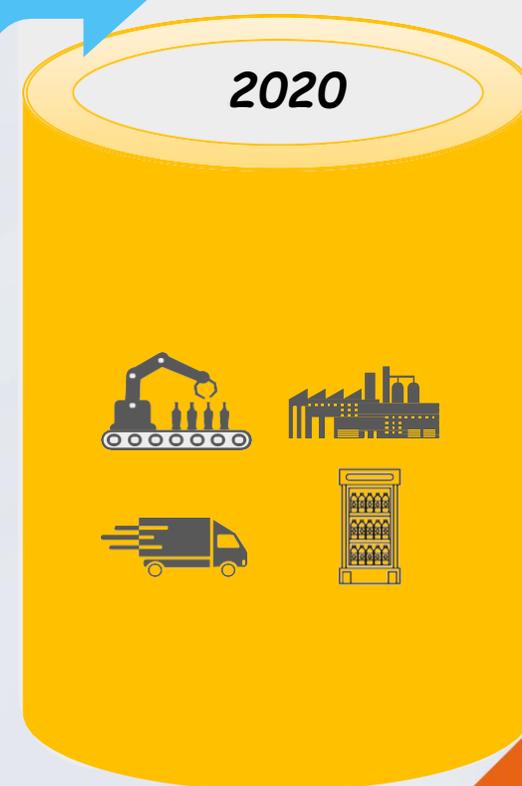


## Maintenance Execution excellence

- Maintenance management
- Maintenance Evaluation
- Technical Diagnostic
- Project Management

## Asset Management

- Define global guidelines, policies and governance for assets management in its life cycle.





# 3 Key Enablers

## Manufacturing Operation Model

**Growth Strategic enabler with less capital investment** in Capacity

Operate – Control – Maintain and Improve



Jug

Profitability



Processes

Process Integrity



Bottling lines

Reliability

Ensure that the Integral Management System lives 24 / 7

+ 3,7 pp Line Efficiency

## Technical School

Develop **Technical Skills** in Manufacturing processes.

Strategic **enabler to sustainable operating models**

Technical Enabling / Certification

Technical Diagnosis

Shop Floor advice and Technical Support

Preventive Maintenance

Automation Support

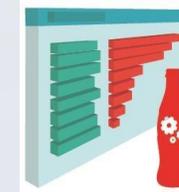
Knowledge Guides Development

Advoided Payment per per Services \$ 3,3 MM<sub>USD</sub>

**Training**  
• 2,700 people x year

## Centralized Maintenance Planning

Standardize, specialize and Synergize maintenance processes



Central Maintenance Planning



Centralized Planning and Scheduling

Early management

Inventory Management

Root cause Analysis

Life cycle cost analysis

Asset Condition Assessment

Operation focused on Execution

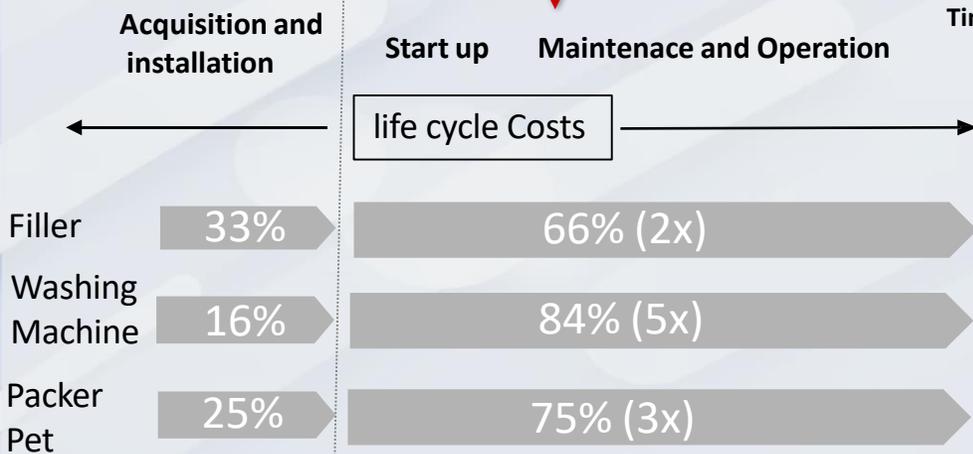
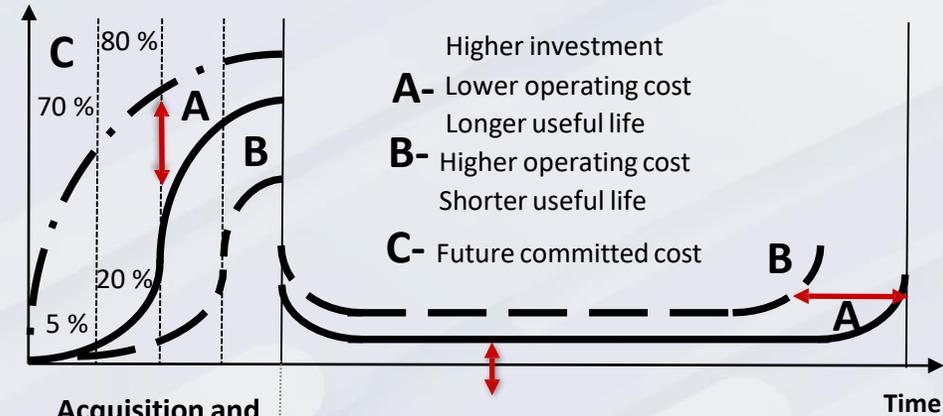
**-10% Maintenance Cost/UC**  
• 2.6 cents / UC



# Asset Management is about Value on Assets life cycle Management

Evolution of maintenance from 45% the focus only on maintenance to 100% of Asset life cycle management.

## Life cycle Cost

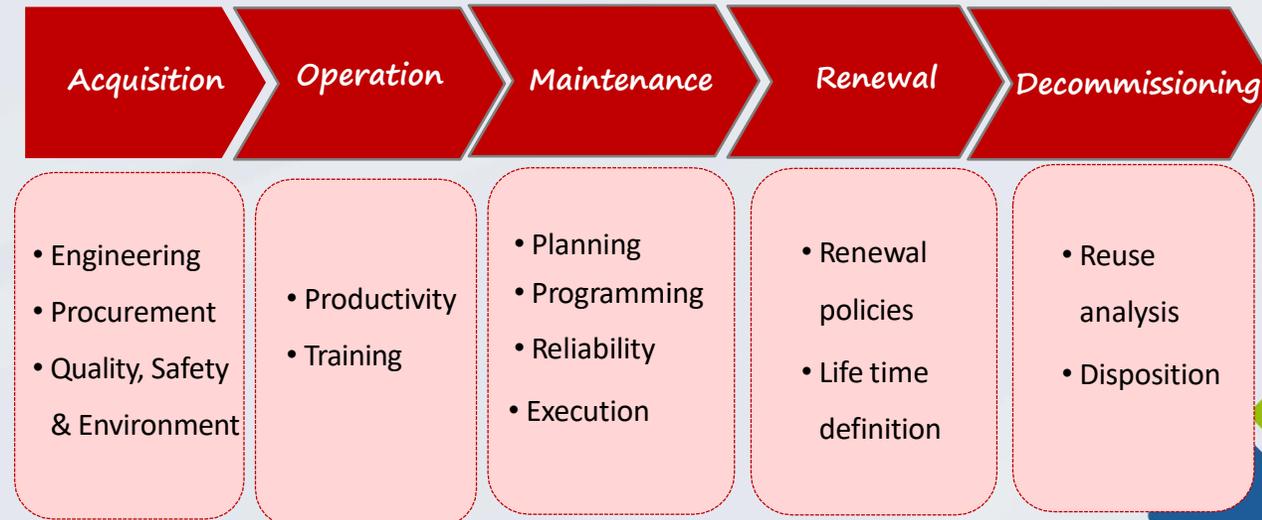


## KOF Assets Management Model

Define global guidelines, policies and governance for assets management in its life cycle



Industrial Assets/ Facilities / Distribution & Transportation Equipment / Coolers



**Value generation** refers to the **balance** between **assets return, costs, risks and performance**



# Asset Management Journey Objectives



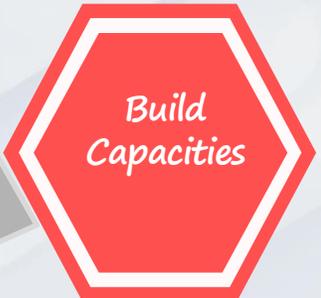
*Approach and definition of a model for the management of physical assets KOF*

In its life cycle (acquisition, operation, maintenance, rene with reference to an international standard.



*Size of price capture*

By defining a plan that captures value opportunities in KOF Asset Management



*Capabilities across KOF*

To deploy the asset management system, create critical mass to Strengthen process/tool/Knowledge and Change the mindset in the Assets Lifecycle decision making.

## Assets Management Maturity Assesment

Reference



1,78 Maturity Level COL (2022)

### Reference ISO 55001





# 7 Powerful Assets Management Process/Tools in present

01

**Investment and Assets Management KOF Policy (Finance Collaboration)**  
*Assets Risks  
life cycle Cost Decision Based*

02

**Alternatives of property acquisition of the Asset (Assets Less)**  
*Asset Less Projects  
Alternatives on Decision  
As a Service*

03

**Useful life of assets Policy alignment} (Finance Collaboration)**  
*Decision Change of Useful Life  
Components life cycle*

04

**Assets Segmentation by ROI (Value & Risk) strategies**  
*Operational Levers to Increase Value (Finance Collaboration)*

**Capex Prioritization and Investment Requirements by IPR Methodology**

05

*One KOF Methodology*

**Life cycle Cost Analysis for Assets Decisions**

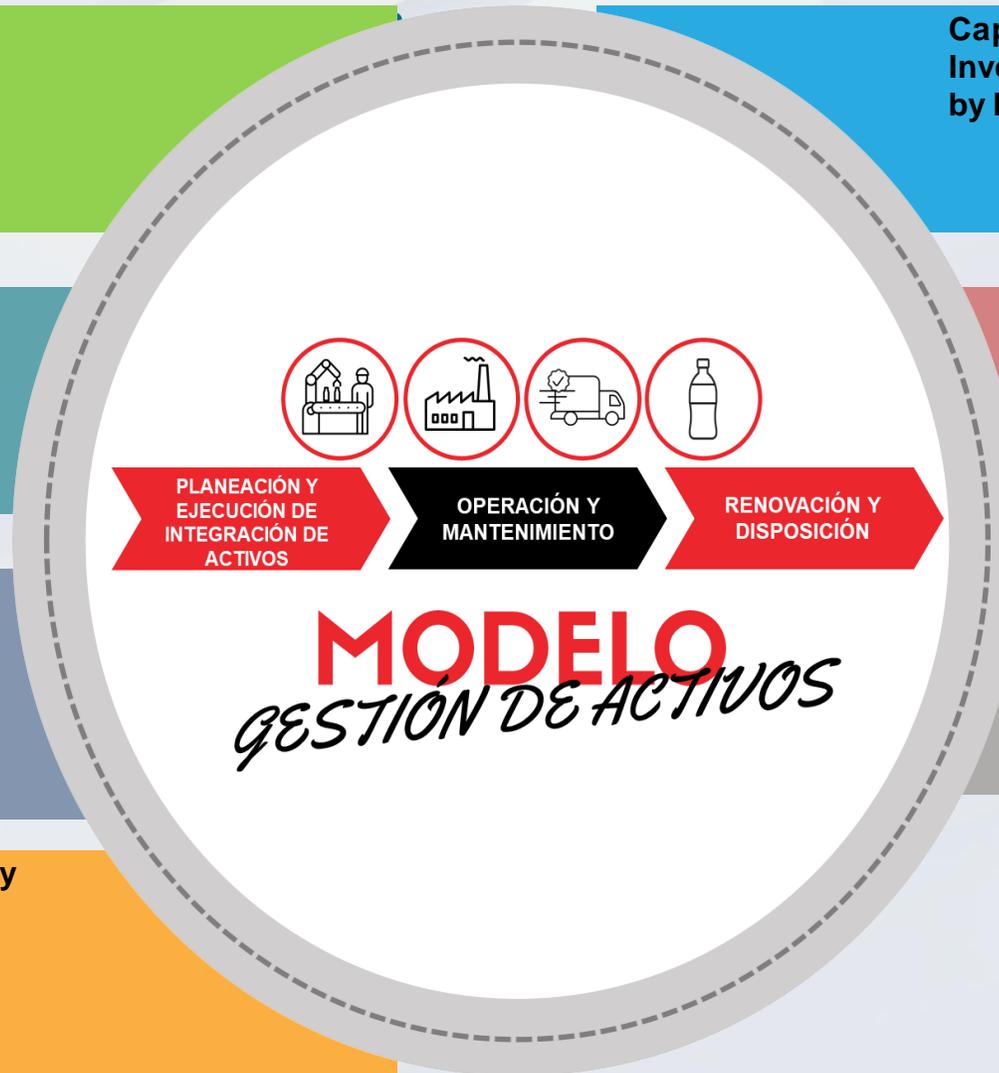
06

*Acquisitions / OEM's  
/Renewal / Upgrade life cycle Decisions*

**Maintenance Plans by RAV**

07

*(Replacement Asset Value) / Risk / Performance)*



# Assets Management: New ways to analyze Assets

**RAV (Replacement Assets Value) analysis for the best alternative use of resources**

$$RAV = \frac{\text{Maintenance Cost}}{\text{Replacement Value}}$$

Equipment by equipment Total KOF Analysis by Technology / OEM / Age

## Strategic

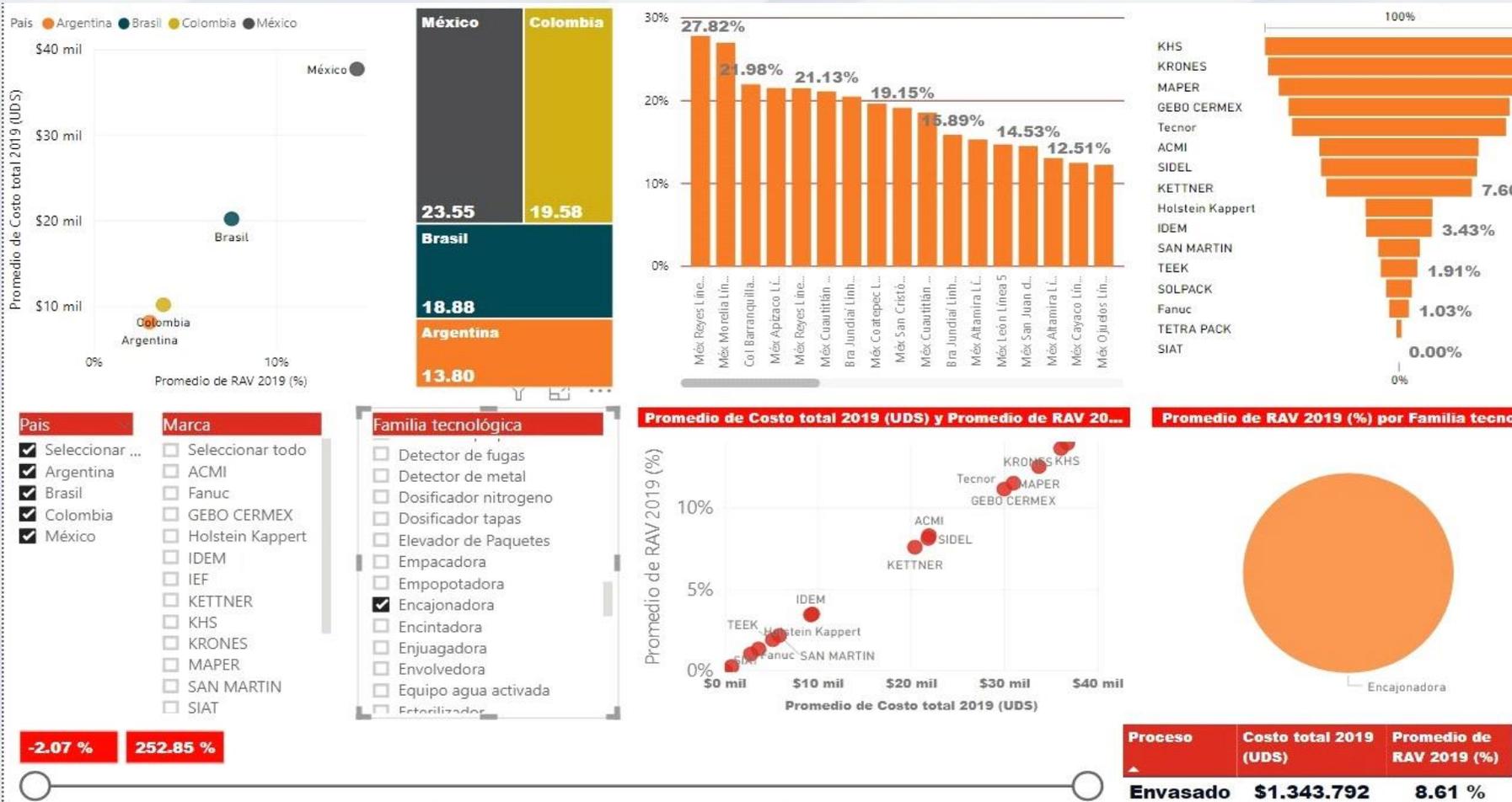
- Investment Posture
  - 3<sup>rd</sup> Party /Service
  - Lease/Buy
- Technologies Selection & Innovation Bets
- Design inputs.
- OEM's Role

## Tactical

- Key Capabilities to build
- Unproductive Assets re-location
- OEM's Costs analysis and negotiation

## Operational

- Maintenance Plans (PCM & Plants)
- Operation Issues impact Risk and Cost (O&M)
- ZBB Driver



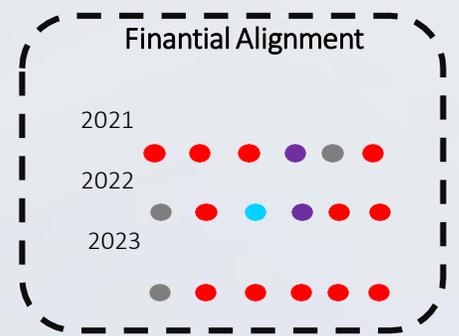
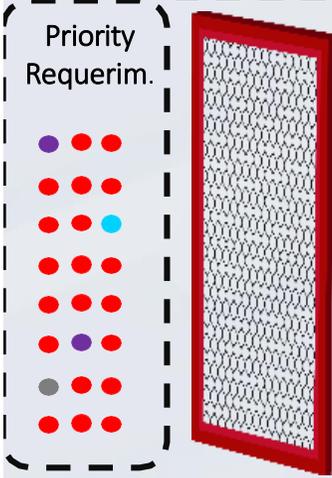
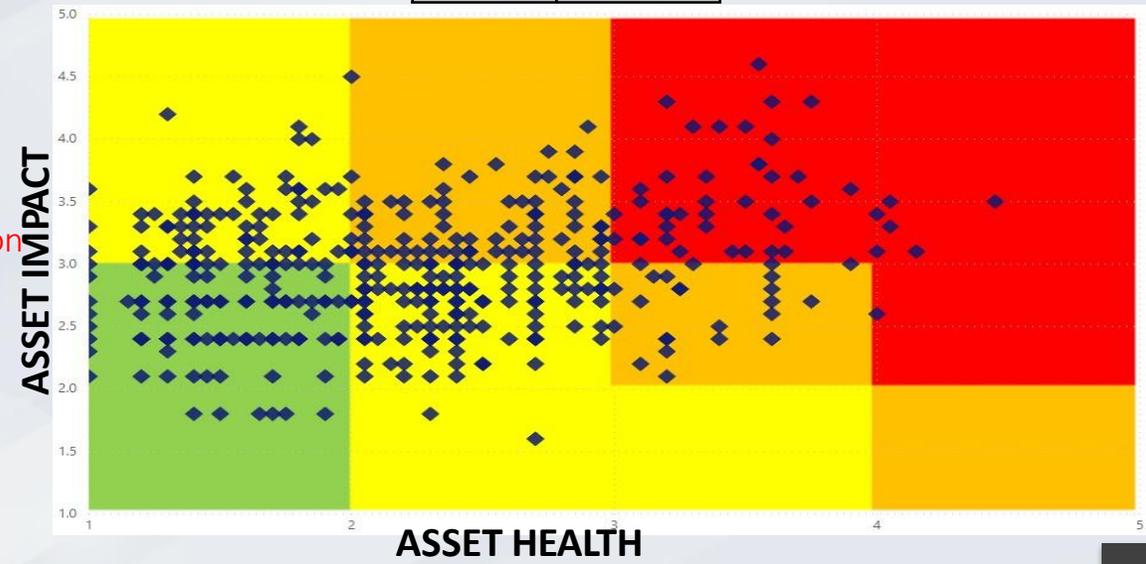
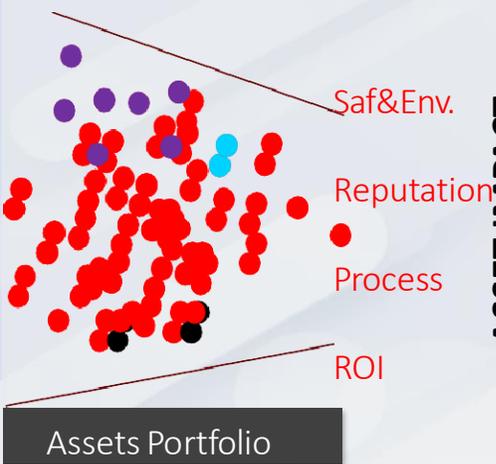
# Assets Management Virtuous Circle: New ways to analyze Assets

**IPR - Risk Probability Index - Standardized and single KOF Way to evaluate, prioritize and attend the risk of the assets**

Riesgo	MM Mx
Rojo	547
Naranja	1,786
Amarillo	2,768
Verde	1,311
Total	6,414



**Assets Management Options**

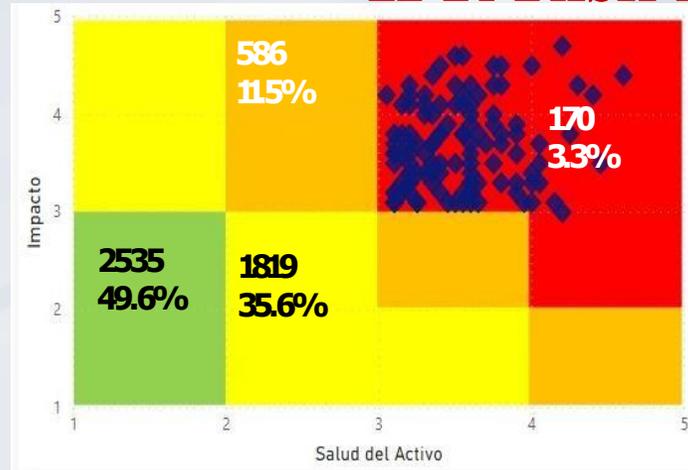


**Optimization**

- "Synergize" Assets Plans and Business Requirements Process on one single Vision is a powerful leverage to maximize value (Risk and Cost)
- With clear assets priorities and developing a comprehensive set of Asset Management Options in a Multi-year plan a Optimization Process (Risk and ROIC) is feasible.

# IPR & RAV – Developing a Assets Management Plan and Objectives

## IPR Risk Probability Index



Asset Health

Useful Life RAV Impairment Availability

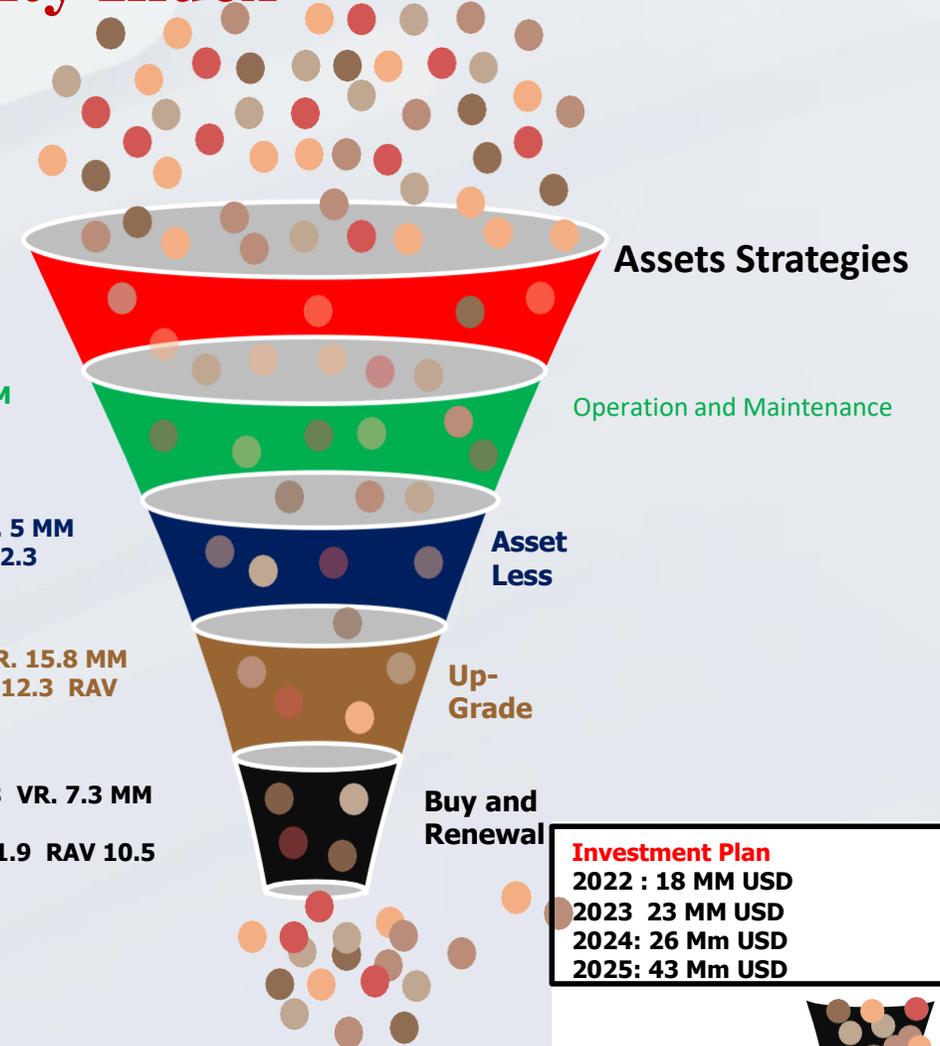
Eq. 170  
VR. 82.5  
MMUSD  
IPR 12.7  
RAV 13.6

Eq. 50 VR. 33.3 MM  
USD  
IPR 12.5 RAV 12.2

Eq. 52 VR. 5 MM  
USD IPR 12.3  
RAV 11.5

Eq. 27 VR. 15.8 MM  
USD IPR 12.3 RAV  
10.8

Eq. 18 VR. 7.3 MM  
USD  
IPR 11.9 RAV 10.5



**Investment Plan**  
2022 : 18 MM USD  
2023 23 MM USD  
2024: 26 Mm USD  
2025: 43 Mm USD

2021-2025  
Objectives

-Red Assets: -13%  
-22% RAV  
-20 MM USD Savings  
-100MM USD Capex  
Investments



# KOF's Assets Management Journey - Hard Results

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



EFFICIENCY



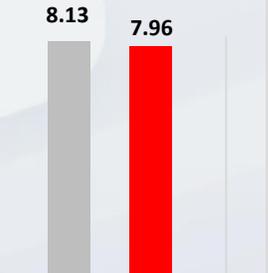
MECHANICAL EFFICIENCY  
(STOPPAGE POINTS)

■ 2016 ■ 2017 ■ 2018



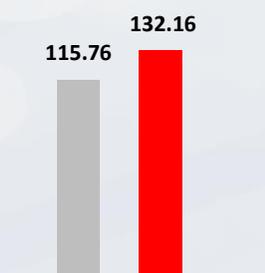
MAINTENANCE EFFECTIVENESS

■ 2019 ■ 2020



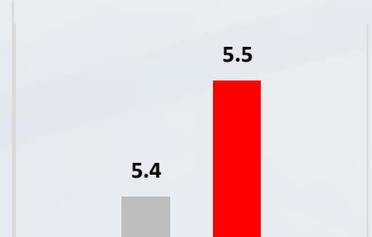
Mean Time to Repair

■ 2019 ■ 2020



Mean Time to Failure

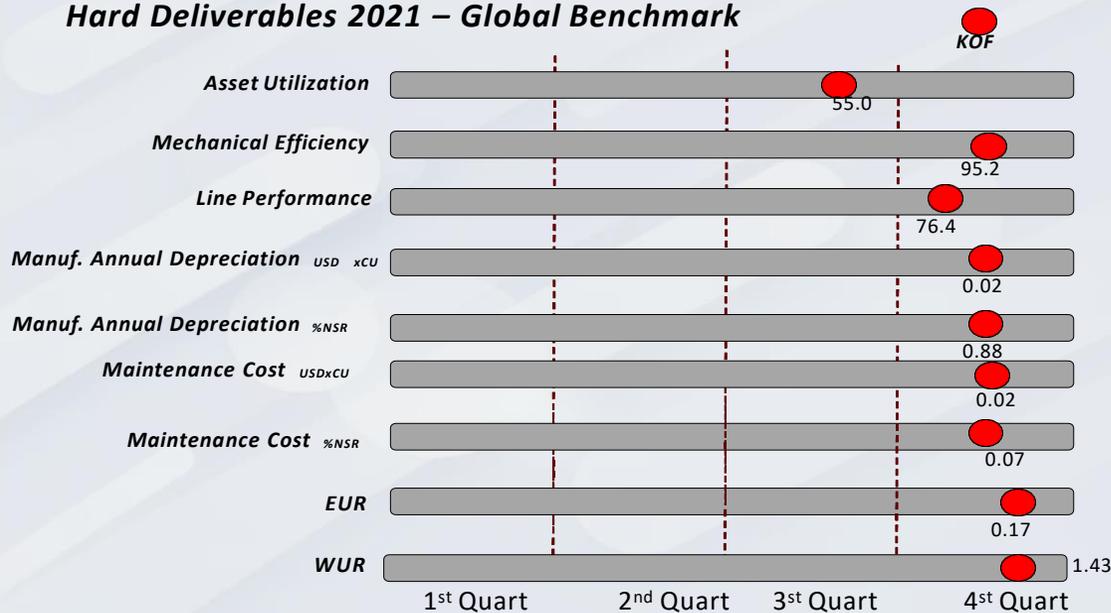
■ 2019



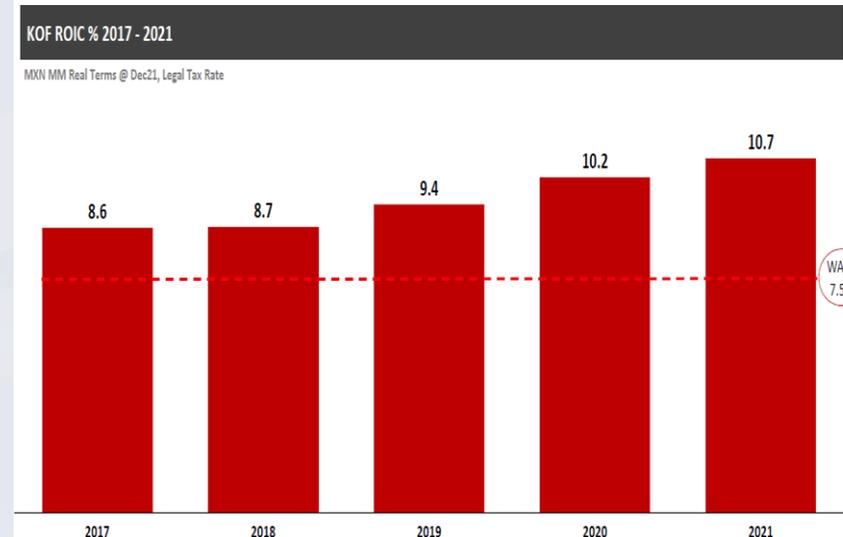
IPR

2019

## Hard Deliverables 2021 – Global Benchmark



## KOF's ROIC evolution: 2017 to 2021



■ 2020



RAV



# Assets Management

## Next Steps

☑ **Scaling Capabilities** to all assets ( Coolers) / Focus **on Reliability**

☑ **Digital into Assets Management – From PoC to Live**

- IPR/RAV Automation
- Predictive Maintenance PoC
- life cycle Decision Digital decision Tools
- Shop Floor Execution Digitalization
- VR for Technical School



## Closing reflexions

- ✓ We have a **solid operation and maintenance model, key foundational capability** to support business and innovation challenges
- ✓ We have built **on 3 Years** an E2E, strong **assets community to change the status quo** about value @assets
- ✓ **Life cycle assets health and value** is focused on design / acquisition assets management phases
- ✓ **Assets management process is about long planning vision**; we need to ensure we are on the same page – Ever.
- ✓ **ESG and Assets Management** – Net Zero Lifecycle – Big Challenge for Assets Management



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# THANKS



## Questions!!